PEOPLE POWER

YOUR GUIDE TO CREATING AN ENVIRONMENTAL SUSTAINABILITY POLICY

WHAT IS IT?

A written statement of your organisation's commitment to environmental sustainability.

PURPOSE:

To communicate your organisation's commitment sustainability, reinforcing it as a priority to your organisation and encouraging your stakeholders (including staff, trustees, volunteers) to include it in decision-making.

OPENING STATEMENT:

Summarise why having environmental aims is important to your organisation.

SUMMARY OF ENVIRONMENTAL AIMS:

Outline the key goals your organisation has around reducing environmental impact.

OUTLINE YOUR ACTION PLAN:

Outline the actions you will take to achieve your environmental aims. This can include the things you are already doing as well as the actions you have committed to for the future. Actions should be SMART – specific, measurable, achievable, relevant and timed.

COMMUNICATE YOUR INTENTIONS:

Make the policy available to all employees, stakeholders, and the public via your website.

TOP TIPS

Keep it brief – one or two pages
Keep it actionable – Concentrate on actions that are achievable in the short to medium term and have buy in from your teams
Keep it visible – share it with stakeholder by email, on social media and on your website
Reference any environmental standards you adhere to