



PITCH FOR THE PLANET



Frequently asked Questions

We encourage you to answer these questions in your own words. We understand using AI can save time and be a useful tool to make opportunities more accessible but it has a huge cost to the environment such as high energy use contributing to rising temperatures, harmful waste and high water usage.

1. How many proposals can I submit?

Only ONE per group/organisation

2. What is Pitch for the Planet?

A public event where 12 people will be invited to pitch their idea in 3 minutes or under on how to spend up to £750 to start/enhance or continue their sustainability efforts. This is a public event and the audience will vote on which 8 ideas will be funded.

There will be 4 pitches and then a break for people to chat about what they've heard and we'll repeat this until everyone has had a turn.

Each person in the audience will have 8 tokens to vote on their preferred ideas.

There will be some food and entertainment whilst the votes are counted up

29th April 6-8.30pm Venue Friends Meeting House, 50 Silverwell St, Bolton, BL1 1PP

3. Why a participatory public event?

This approach to grant making helps us develop a shared understanding of the challenge, gives insight on the solutions and helps us develop shared power by giving us the control to make decisions over the issues and budgets that affect our lives.

4. What do we mean by sustainability?

Making sensible choices to meet our needs today without harming the ability of future generations to meet their needs.

We break it down into choices and behaviours around Energy, Waste, Food, Travel, Nature, Water, and People Power.

5. Who can apply?

Any Bolton community group, voluntary group, faith group, social enterprise or charity. If your activities are targeted at children and young people or vulnerable adults you must have the necessary policies in place. If you are an individual with a great idea- you will need to pair up with a group who has a business bank account. Get in touch if you need help to do this

6. How do I apply?

Answer these 5 questions (each has a 250 word limit) Complete the short online form below by Thursday 2nd April 11pm

7. What kind of projects/ideas can I propose?

Anything you think will create a positive impact towards tackling climate change or creating environmental sustainability. We want to make sustainability achievable for everyone in their homes, communities and organisations and we trust you – whatever your size, capacity or starting point to tell us how you can contribute to that. These small grants can be used to inspire, build capacity, buy equipment, staff time whatever you think will work.

- You might want funding to send your staff or volunteers on sustainability related training
- You might want to buy some simple solutions to help you save resources such as switching to LED lightbulbs, installing smart plugs, buying a water butt, buying some simple tools to repair items
- You might want to run an event to showcase your eco-project and share your experience with others

These are just suggestions - we'd love to hear your own ideas for projects that can make a difference!

What we're looking for:

IMPACT- tell us how your proposal makes a difference, what positive change will happen as a result, who will feel that difference and when you expect the change to happen what difference your proposal will make and who it will make a difference to.

EMPOWERMENT- how does your proposal help people grow confidence in their own skills and knowledge to make decisions and take action that is good for people and the planet.

REALISTIC- We all have a role to play, it's not all on you. What can you do with what you've got! Why should it be you?

8. How long do I have to wait to hear back?

- The 12 successful proposals will be invited to pitch by Wednesday 15th April.
- Once they have confirmed we will let everyone else know by Monday 20th April.
- The 8 successful pitches will be announced at the event on the 29th April.

9. What do you mean by a pitch?

- You have 2.5 minutes to explain your idea, why it matters and what it would achieve. You can do this however you want but we encourage you to keep it simple. This is informal no need for power points or props.
- We then have 1.5 mins of questions from the audience.
- You can bring up to 4 people to pitch.

10. Can you help me with my proposal?

Yes - please get in touch

10. Can you help me with my pitch?

Yes - please get in touch

11. When do I have to spend the money by?

If you are one of the winning 8 pitches, we will get the grant to you as soon as possible by the 13th May. We would prefer for you to spend the money by August but this can be negotiated.

12. What evidence will I need to provide?

We will ask you to provide a short case study of your project/idea and a few photos within 4 weeks of your completion date. You may be invited to a short interview to showcase your project as a video or podcast. Applicants should ensure they have appropriate policies, procedures and training in place to protect children, young people, and vulnerable adults involved in their activities.

Contact details: ecotoolkit@turnupthevalue.co.uk

[Online Pitch for the Planet Form](#)



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